

FOR IMMEDIATE RELEASE

Contact:

Alfred Martin Director of Media Relations Impact Communications, Inc. Phone: (800) 974-7753



John C. Bogle



James Lange, JD, CPA

JOHN. C. BOGLE TO APPEAR ON JAMES LANGE'S "MONEY HOUR" RADIO SHOW

Listeners Invited to Submit their Most Pressing Questions, Vanguard's Founder and Former CEO to Provide Best Answer

PITTSBURGH, PA [November 12, 2012] – Pittsburgh attorney and CPA James Lange announced today that John C. Bogle, founder of The Vanguard Group, will be the special guest on Lange's KQV 1410AM radio show. The initial airing of the Bogle/Lange interview will take place November 28, 2012, at 7:05 p.m. Re-airing will occur the following Sunday, December 2nd at 9:05 a.m. Thereafter, the sound file and transcript will be available on the Lange Money Hour archives (www.paytaxeslater.com).

"I am pleased to invite my friends, clients and the general public to submit their questions in advance of the show," said Lange, who has hosted the Lange Money Hour radio show for over three years. "This is an unprecedented opportunity for them to ask industry giant, John Bogle, their most pressing investment and retirement questions and to get advice and recommendations from the founder of the largest mutual fund company in the world."

ABOUT THE SHOW

"Over the years, The Lange Money Hour has hosted a number of industry greats including Ed Slott, Roger Ibbotson, Natalie Choate, Jane Bryant Quinn, and more. This November, however, I'll have the opportunity to interview a man who was named along with Warren Buffet, Peter Lynch, and George Soros by *Fortune* magazine as one of the investment industry's four Giants of the 20th Century: Mr. John C. Bogle. With a guest

this special, I've decided to give my audience the opportunity to interview Mr. Bogle themselves," Lange said.

Lange has issued an open invitation: Submit your questions in advance and he will pose the questions to Mr. Bogle during The Lange Money Hour. To submit a question, go to <u>www.paytaxeslater.com</u> and click the **ASK John Bogle** button. Questions must be submitted by Wednesday, November 14, 2012.

"Whether you submit a question or not, if you go to <u>www.paytaxeslater.com</u>, you can click on the Ask John Bogle button and my office will email you a link to the sound file of the Q&A radio session after it airs," Lange said. "In addition, they will provide you with a written transcript so that you can refer to it as needed and desired. As video clips and other educational content are produced, participants who sign up using the Ask John Bogle button will be the first to know."

Bogle has written ten books. According to Lange, Bogle is widely known as "the greatest champion of low-cost index funds on the planet." Bogle's most recent book, *The Clash of the Cultures: Investment vs. Speculation* (Wiley, 2012) examines the current investment culture that favors speculation and self interest of corporate management and mutual fund managers as opposed to sound low cost investments for the benefit of the investing public. Bogle also sheds light on the dramatic consequences of the conflict of interest between management and the people they are supposed to be representing, the shareholders. "But, much more than an indictment of some of our problems," said Lange, "Bogle also provides Ten Simple Rules for Investors. Bogle's new book and the Ten Simple Rules for Investors will be the focal point of The Lange Money Hour show in November."

ABOUT JOHN C. BOGLE

John C. Bogle is founder of The Vanguard Group, which started operations in 1974. Vanguard has a long history of lowering the cost of investing for its clients. The reason: Vanguard is owned by its funds, which, in turn, are collectively owned by the fund shareholders. Vanguard provides services to the funds at cost, which enables economies-of-scale savings to be passed along to clients in the form of lower expense ratios as fund assets grow. A best-selling author, Bogle is the creator of the world's first index fund. In 2004, *Time* magazine named Mr. Bogle one of the world's 100 most powerful and influential people. Learn more about Bogle and The Vanguard Group at https://personal.vanguard.com/bogle_site/bogle_bio.html.

ABOUT JAMES LANGE

James Lange is a CPA and an attorney. He is also a nationally recognized IRA, 401(k) and retirement plan distribution expert. Lange's book, *Retire Secure! Pay Taxes Later - The Key to Making Your Money Last as Long as You Do* (Wiley, 2006 and 2009) was a best-seller and received testimonials from Roger Ibbotson, Burton Malkiel, Jane Bryant Quinn and Ed Slott. Charles Schwab said, "A road map for tax-efficient retirement and estate planning." Lange has published articles in many of the nation's

top financial, legal and tax journals and magazines, including the *Journal of Retirement Planning*, *Financial Planning* and *The Tax Adviser* (AICPA). Lange's recommendations have appeared thirty times in *The Wall Street Journal*, and twenty-four times in *The Pittsburgh Post-Gazette*. He has also been quoted extensively in other media including *The New York Times, Kiplinger's Retirement Report, Money Magazine* and *Smart Money*.

Lange speaks extensively both locally and nationally and has become an "advisor to the advisors" concerning Roth IRAs, Roth IRA conversions and "Lange's Cascading Beneficiary Plan: The Best Estate Plan for Traditional Married Couples." Learn more about James Lange and the Lange Money Hour at <u>www.paytaxeslater.com</u>.

###